



2025数字媒体学术年会

2025 Academic Conference on Digital Media

NOTICE

Sponsors

China Academy of Printing Technology

Hangzhou Dianzi University

Keyin Media • *Printing Technology* Journals Press

Organizers

Editorial Department of *Printing and Digital Media Technology Study*

School of Media and Design of Hangzhou Dianzi University

Date and Location

July, 2025

Hangzhou, China

Topics for Paper and Panel Discussion

• Media Color and Image Technology

Color Acquisition and Reproduction, Color Evaluation and Analysis, Computer Graphics and Image Technology, Machine Vision Technology

• Digital Information Acquisition and Security

Text and Image Semantic Extraction, Image Content Understanding and Perception, Natural Language Processing, Artificial Intelligence Generated Content, ChatGPT, Signal and Information Processing, Multimedia Database Technology, Information Management and Security, Digital Copyright Protection and Management, Audio

and Video Processing Technology

- Media Interaction Technology

Virtual Reality Technology, Augmented Reality Technology, Face Recognition, Human Body Posture Recognition, Pattern Recognition Technology

- Media Presentation Technology

Digital and Network Publishing, Mobile App Design and Development, Video Shooting and Production, Digital Media Editing Technology, 3D Printing Technology

- Digital Design and Creativity

Digital Media Design, Scene Design and Performance, Game Design, User Interface Design

- Big Data and Cloud Computing

Data Acquisition, Big Data Processing, Data Mining and Analysis, Big Data Encryption, Machine Learning, Cloud Computing, Data Visualization

Paper Review and Publication

1. Paper Review

1) The process of paper review includes abstract review and three rounds of peer review.

2) The papers will be reviewed according to the submission time.

2. Paper Publication

The papers that pass the review will be accepted by the conference and recommended to the conference proceeding or some journals for publication.

Paper Requirements

1. Papers should show the innovation theory and research application results which have not been published on other journals and conference proceedings.

2. The paper should meet academic publishing rules.

3. Paper Language

The paper should be written in English, including all text, figures, and tables.

4. Content Requirements of the Paper

The submission paper should include the following three documents.

- 1) The paper provides information about the abstract, as well as the main author's education background, position, job title, and research direction.
- 2) The final paper consists of the title, abstract, key words, text (including but not limited to the introduction, research ideas and methods, experimental part, results and discussion, conclusions), and references.
- 3) Figures require a resolution of 300 dpi and save as in the JPG, TIFF format, or AI format.

5. Paper Submission

- 1) The submission only accepts electronic manuscripts in Word 2010 format. Please name the file with “author name + recommend publication path”.
- 2) Please send the submission documents to xshy@keyin.cn with the email topic "2025 Academic Conference on Digital Media".
- 3) Please ensure that the following information is included in the email: Contact details of the author, their unit and position, telephone number, and recommendation for the publication path.

Important Dates

Deadline of Abstract Submission: 2025.1.20

Deadline of Final Paper Submission: 2025.4.15

Important Information

1. E-mail: xshy@keyin.cn

2. Tel: 8610-88275607, 8610-88275775

3. Secretariat of Conference Organizing Committee

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Organizing Committee of 2025 Academic Conference on Digital Media

Jan. 2, 2025